

Workshop- Session 1

12:35PM – BALLROOM C



Rod Hillman & Daniel Smedley

National Eco-Development
Guidelines for Protected Areas



#2019TiCSA

2019 SA Tourism Conference



National Eco-Development Guidelines for Protected Areas

Rod Hillman





The challenge



- Australian National Parks Agencies are all embracing the concept of commercial development within and on the Protected Areas estate.
- Our constitution means National Parks are the responsibility of the States (except Kakadu, Uluru, Booderee, Christmas & Norfolk Islands)
- Each has chosen their own path
- Investors are National – not State based



What steps towards a national standard



- Good work has been done
 - Kangaroo Island Wilderness Walk
 - Three Capes Walk
 - Nature Bank, etc, etc, etc
- TRC (Janet McKay) developed some guidelines for TAPAF in 2012
 - “Best Practice Guidelines for Eco-Opportunities in Protected and Natural Areas”
- I am unaware of any other national approach since



Kangaroo Island Wilderness walk
Photo: Taryn_mumford



What needs to be in this



- Based on sustainability
 - Economic,
 - Social,
 - Environmental, and
 - Cultural.
- Encourages business – not ‘push the problem’
 - Govt. to clear all planning requirements,
 - Make the opportunity broad – not prescriptive,
 - Timelines encourage investment



What needs to be in this



- Safeguards
 - What happens if something goes wrong?
 - Insurance/Bond
 - How is the project managed?
 - During development
 - During operation
- Stakeholder engagement
 - Often left to the investor to fight the battle
 - Best to engage before the EOI



What needs to be in this



- Pick the good sites
 - If the Govt. has made the choice to encourage investment – get it the best chance to succeed.
 - Provide choice for the investor
- Have very, very clear aims, objectives and outcomes
 - Investors need to clearly understand the motivations of the Govt. and how it will be judged
 - Govt. needs to understand the financial returns required for an investor



What needs to be in this



- Expect the exceptional
 - Average isn't good enough
 - National Parks are examples of the best nature has to offer – the commercial opportunities should also be the best in how they are designed and how they are operated
- Manage them along ecotourism principles
 - Sustainability
 - Contribute to community and conservation
 - Strong interpretation and education programs
 - Culturally engaged
 - ECO Certification



Suggested way forward



- National review of progress to date – through Heads of Agencies
- Discussion through TAPAF
 - Is there a desire and willingness to develop National guidelines
 - Include in the discussion:
 - Current investors/operators
 - Architects/designers
 - Acknowledged leaders in ecotourism
 - STO/RTO/TA
- Create a National portal for EOIs (one stop shop)



Thank you!



Rod Hillman

www.ecotourism.org.au



NATIONAL ECO-DEVELOPMENT GUIDELINES FOR PROTECTED AREAS

AN ARCHITECT'S PERSPECTIVE

DANIEL SMEDLEY

Director and Architect, Studio S2 Architects



BUILDING GUIDELINES

EXCEPTIONAL DEVELOPMENTS

BEST PRACTICE

LEADING INNOVATION

SUSTAINABLE PRACTICES

BUILDING GUIDELINES

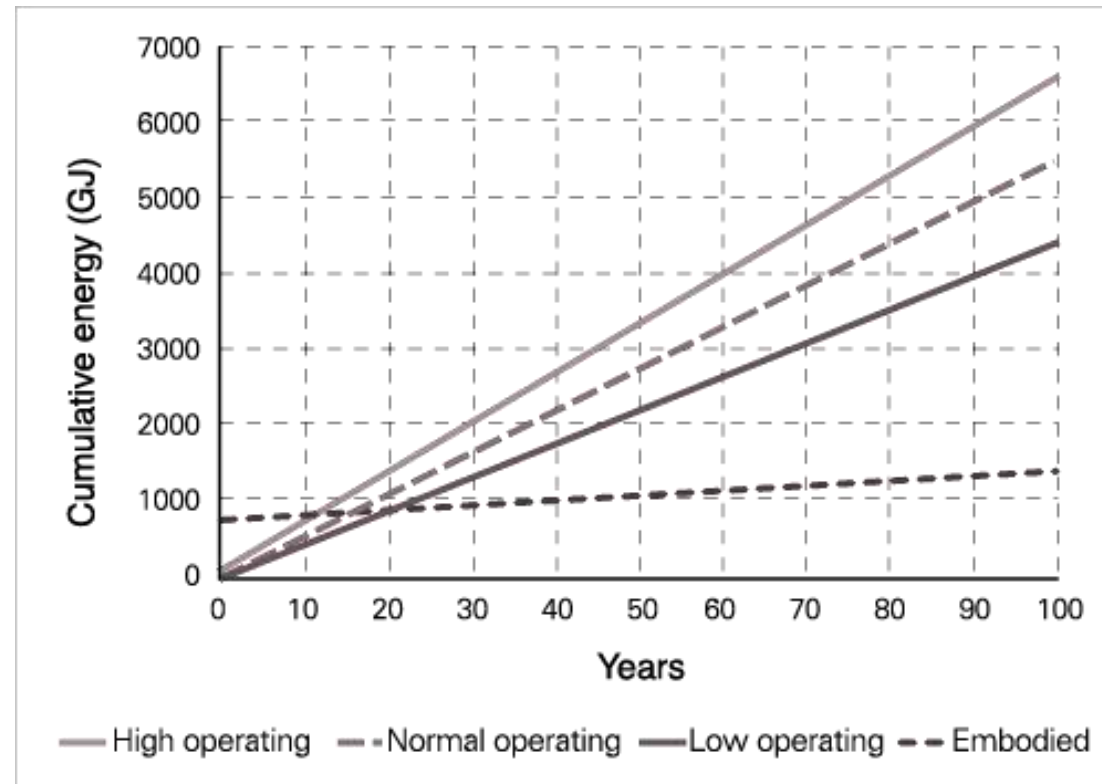
SITE SELECTION

OPERATIONAL RESOURCES

LANDSCAPE DRAINAGE SOIL
AND WATER MANAGEMENT

EMBODIED RESOURCES

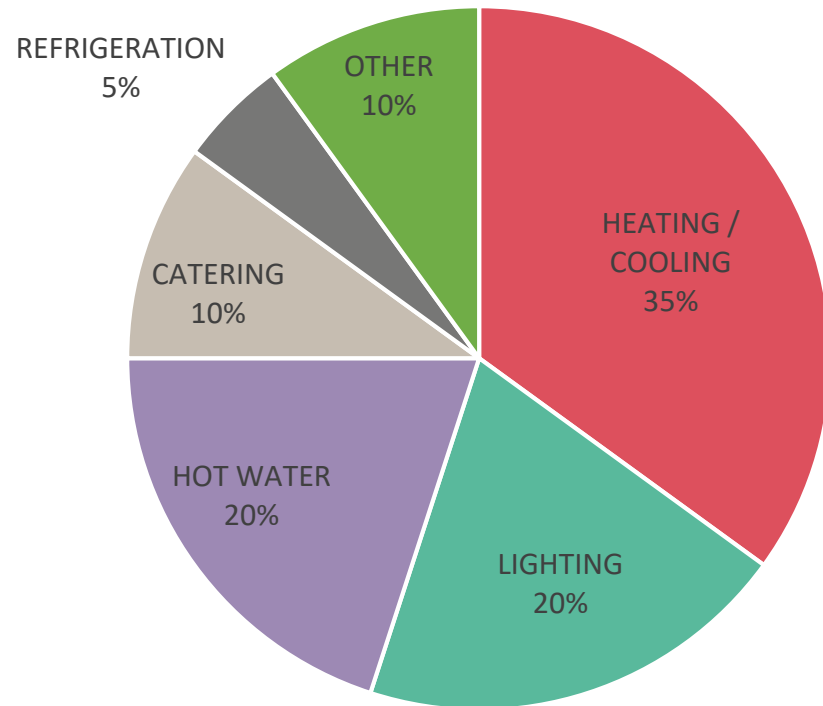
BUILDING GUIDELINES



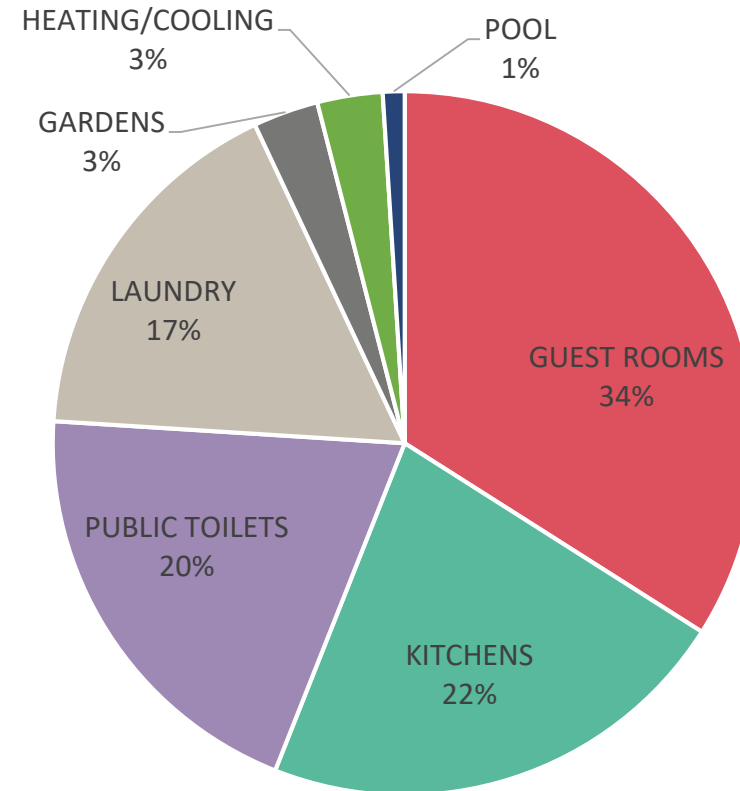
Source: Adams, Connor and Ochsendorf 2006

AVERAGE RESOURCE USE

AVERAGE ENERGY USE

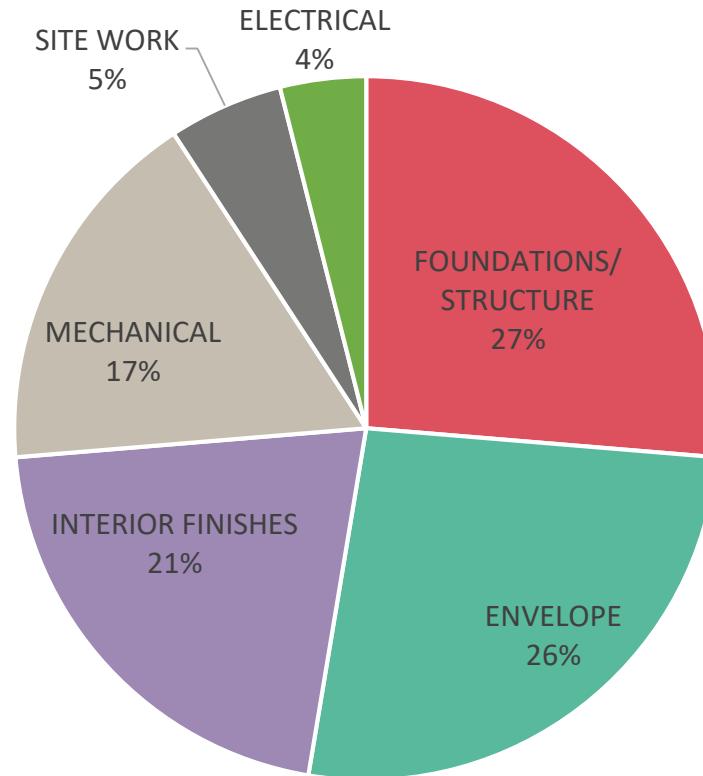


AVERAGE WATER USE



EMBODIED ENERGY

EMODODIED ENERGY





BUILDING GUIDELINES

REDUCE

REUSE/TREATMENT

PRODUCE

EXPERIENCE

EXPERIENCE

INTERACTIVE

GET A REACTION

IMPACT THE SENSES

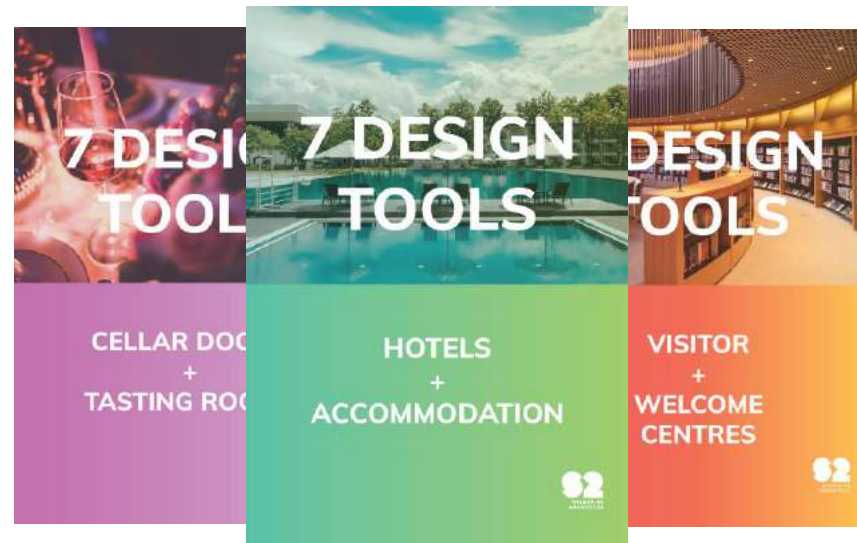


FREE RESOURCES

BRAND STYLE PROFILE



DESIGN GUIDES



FACT SHEETS



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