The Tourism Industry Council South Australia is the peak body for SA's tourism industry.

GIVE YOUR BUSINESS THE TOURISM ADVANTAGE

Over 800 members across South Australia

Here are some ways in which members engage with us and the regions they represent:

Accreditation

Quality Tourism Accredited Business

+70% OF MEMBERS ARE ACCREDITED

ServiceIQ for Smarter Business

25 SERVICEIQ WORKSHOPS DELIVERED IN 2016-17

500+ DELEGATES
2016-17 SERVICEIQ WORKSHOPS

Advocacy

163 INDUSTRY STAKEHOLDER MEETINGS

155 MEDIA APPEARANCES

Industry Networking Series

970 NETWORKING FUNCTION ATTENDEES

720+ TOURISM AWARDS GALA DINNER GUESTS

340+ DELEGATES
2017 SATIC TOURISM CONFERENCE

12 Regions

MEMBERS BY REGION

- **30%** Adelaide
- **9%** Adelaide Hills
- **8%** Barossa
- **6%** Clare Valley
- **5%** Eyre Peninsula
- **15%** Fleurieu Peninsula
- **10%** Flinders Ranges and Outback
- **6%** Kangaroo Island
- **5%** Limestone Coast
- **2%** Murray River, Lakes & Coorong
- **5%** Riverland
- **5%** Yorke Peninsula

OVER 550 REGIONAL MEMBERS

250 ADELAIDE MEMBERS

TICSA TOURISM INDUSTRY COUNCIL

PO Box 2071 Adelaide SA 5001
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www.ticsa.com.au

TiCSA is...

Business Development

Tourism Industry Council of SA assists members by enhancing their sustainability and profitability. Our programs and events include:

- Australian Tourism Accreditation Program
- Tourism Awards Program and Gala Dinner
- State-wide Tourism Conference
- Service Excellence training
- SA Branch Manager for the Australian Tourism Export Council and its International Ready programs
- Pertnership with Ecotourism Australia's certification programs

Industry Representation

- Regulatory reform and reducing business costs
- Developing small businesses and regional tourism
- Economic, social and environmental sustainability in tourism
- Public investment in transport, destination marketing and tourism infrastructure
- Assisting members with affordable training, marketing, research and product development
- Creating exciting and enjoyable experiences, events and careers for members

Top 5 reasons to join TiCSA

1. **ADVOCACY** - We create a credible and unified voice for the tourism industry providing leadership for the future.
2. **CONNECT** - We provide linkages, knowledge and tools to help our members increase profitability.
3. **BUSINESS DEVELOPMENT** - We work with allied agencies to create efficiencies that provide a benefit to member business.
4. **TRAINING** - We deliver training, business development support and offer tourism business a help-line.
5. **COMMUNITY** - We provide businesses with opportunities to connect and collaborate with other TiCSA members and businesses.

TiCSA Membership starts at $299 + GST per year

TiCSA
TOURISM INDUSTRY COUNCIL

For more information, contact:

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