

Social Media Graphic Sizes

Facebook Page Graphic Sizes (in PNG format):

- Profile: 170 x 170 pixels (*will be cropped to a circular shape in ads and posts*)
- Cover Image: 820 x 312 pixels
- Standalone Image Posts: 940 x 788 pixels

LinkedIn Profile Graphic Sizes:

- Profile Image: 300 x 300 pixels
- Banner Image: 1,536 x 768 pixels
- Image Posts: 520 x 271 pixels (as link preview image)

Personal LinkedIn Profile Graphic Sizes:

- Profile: 400 x 400 pixels (*note that this gets cropped to a circle*)
- Profile Background Image: 1,584 x 396 pixels

Twitter Profile Graphic Sizes:

- Profile: 400 x 400 pixels (*note that this gets cropped to a circle*)
- Cover Image: 1500 x 500 pixels
- Image Posts: 1024 x 512 pixels

YouTube Channel Graphic Sizes:

- Channel Icon: 800 x 800 pixels
- Cover Image: 2560 x 1440 pixels (safe zone in centre for text/logo - 1540 x 427 pixels)